



## How to apply to The B.F.A - Visual Arts Program Grenfell Campus

If you wish to apply to the Visual Arts Program at Grenfell Campus, Memorial University regulations require that students apply separately for admission to the Visual Arts program as well as to Memorial University. One must satisfy the requirements of both before being able to take Visual Arts Studio classes. Students coming to Memorial from High School must have an average of 70% or higher to be accepted at Memorial. Please refer to the University's General Calendar for details on admission requirements and procedures.

Additional materials are requested when applying to enter the Visual Arts program. They are:

1. A selection of samples of artwork (portfolio)
2. A Letter of Intent
3. The completed application to the BFA - Visual Arts Program at Grenfell Campus.

Each year we accept up to twenty five first-year students who show the highest commitment to their work and whose academic standing shows potential for success at Memorial University. If you do not make it into the program one year it does not mean that you cannot try again the following year. Build your portfolio and try again. If you cannot register for the Visual Arts studio courses, you may be able to enrol in non-studio courses and electives required in Visual Arts. Good performance in these courses, plus the submission of a new portfolio, will greatly improve your chances the following year.

### Application and Letter of Intent

The application to the BFA (Visual Arts) Program at Grenfell Campus must be accompanied by a brief statement on a separate sheet explaining in your own words your reasons for choosing Visual Arts as your field of study, and why achieving the degree (BFA) is important to you. Please indicate whether you will be applying for transfer credits. Although this written statement should be brief, it should aim to describe your goals accurately and sincerely. Applications, letters and portfolios must be received by **March 1st**, preceding the Fall Semester in which you wish to start. Please be sure to send applications and portfolios directly to the Registrar at Grenfell Campus in Corner Brook. You can print and use the mailing label we provide on this website.

### The Portfolio

#### All Applicants

Students applying to the Visual Arts Program for the first time must submit, before March 1st, a portfolio of work that best demonstrates their current artistic skills and interests. A portfolio is simply a collection of examples of your artwork. By the word "portfolio" we do not mean to emphasize the packaging or presentation. We suggest some specific items within the portfolio to encourage a broad range of work. In this way we can see where you have potential and interest. We also encourage, however, a neat and orderly package; one that best protects your work and illustrates your skills.

The subject matter is open, but it is advisable to show a variety of approaches and subjects. If you usually like to draw one kind of thing, expand your approach to include other subject matter in order to show us your versatility. Work directly from life whenever possible.

The materials you choose are also open, but once again we encourage you to try a variety of media such as pencil or graphite, charcoal, inks, pen/felt pen, pastel, acrylic or oil paints, watercolour, collage, prints, photographs, sculptures, short video, fibre arts, etc.

#### Some basic requirements for each portfolio:

- Artworks created from observation of actual objects, places, or people.
- Artworks that explore an idea or point of view

The range and quality of work is the best indicator of your ongoing commitment to art making. We suggest you send a minimum of ten pieces but encourage you to send as much as you can. Be sure the packaging is reusable, clearly labelled with your name, return address and phone number. Also be sure that your name is somewhere on the back of each piece submitted. Lists of the work included, slide or image lists, and descriptions are also useful and help keep everything together.

You should also consider including a photographic record of work that may be too bulky or inappropriate to send. Slides, colour prints, or digital images of drawings, sculptures, murals, paintings, etc. are acceptable and encouraged.

#### Some things to AVOID in a portfolio:

- A whole portfolio of one thing, one medium or one approach.
- Too much copy work, that is, work copied from comic books, graphic novels, anime or magazines. Express your originality, explore your surroundings. A drawing of your friend is a better indicator of your skills than a copy of a cartoon character, no matter how "perfect."
- Very old work that bears little or no relation to your current level of skill or understanding.
- A tattered or careless presentation.

#### Option One: Guidelines for submitting physical work:

It is possible to send us original artwork or good copies (Color Xerox, photographs, or ink-jet prints). Do not send framed pieces. Pack 3-dimensional pieces well, or photograph them from more than one view and distance (over-views and details). Be sure that the quality of reproductions is good enough to see the work clearly and that the colour is correct.

A package of original work should either be packed flat in a stiff box or folder, or if larger, rolled and placed in a large-diameter mailing tube (5 to 10 inches in diameter). Sticky or fragile surfaces should be covered with clean paper, or ideally photo-documented instead.

#### Option Two: Guidelines for submitting in digital formats

These guidelines will ensure that we are able to review all work submitted electronically. Please identify your CD-ROMs or DVDs clearly with your name and include a printed description of the contents and clear viewing instructions. It is your responsibility to ensure that all material reaches us in a readable format. It is a good idea to test your material before you submit it to make sure that it is readable.

- PC or Mac compatible images may be submitted.
- Use only .jpg, .tiff, .bmp, .mpeg or .mp3 file types.
- Submit 72 dpi files ONLY.
- Do not submit files maximum HEIGHT of more than 768 pixels. (Width can be as great as 1024px.)
- Submit files in RGB colour mode or greyscale ONLY.
- Label each image with a number and title.  
Hint: Start the number of the images with a zero (i.e. 01name.jpg, 02name.jpg etc.). To ensure they are presented chronologically.
- Do not put any signs (# / - @ &), quotation marks or spaces in the file name.
- Submit movie or video files that are NO LONGER than 5 minutes in duration and that can be accessed with one of the following (do not submit software to be downloaded):  
QuickTime, RealPlayer, Shockwave, Windows Media Player, Macromedia Flash  
Or submit a DVD
- Do not submit zipped disks
- Do not submit your images by e-mail
- List the images you are submitting digitally in paper format.
- Avoid repeating images in digital format that have been submitted on slides or on paper

It is also possible to send us a combination of both physical work and a digital record of other work. Avoid duplicating the physical work digitally (we don't need both versions).

## Re-application to the Program

If you voluntarily withdrew or were required to withdraw from the Grenfell Campus Visual Arts program or from Memorial University, you must re-apply to re-enter. Acceptance for re-entry should not be assumed as automatic. You must also re-submit a portfolio as well. In this case, it is very important to submit work that is a complete and accurate indication of the best work from your time at Grenfell Campus and any additional work you may have done. If you were required to withdraw for academic reasons, it is very important that you submit a portfolio which indicates an increased commitment to art making through on-going art practice. A shabby or minimal portfolio will not be a good indicator that you are ready to re-enter the program.

## Advanced Standing (Transfer of Credits)

Students applying to enter the program and seeking transfer credits in some studio areas, should contact the Visual Arts Program to arrange an interview (if possible) and to find out the

extent of the portfolio work needed to make an assessment. Advance credits are usually restricted to other university level visual art courses. Credit for studio courses from non-university programs may be considered individually and in consultation with the Head of Fine Arts and the faculty who teach in those areas at Grenfell Campus. In cases when a straight credit transfer is not possible, a more extensive portfolio will be required for each studio course for which credit is sought. Please contact the Program Chair for advice if you wish to apply for advanced standing (transfer of credits) in the visual arts studio program.

### Inquiries:

Feel free to call us at any time for advice or information on how or when to apply. Phone the Visual Arts Program at (709) 637-6223 or fax us at (709) 637-6203. You may e-mail inquiries to the Program Chair at [vachair@grenfell.mun.ca](mailto:vachair@grenfell.mun.ca). For application forms or registration information, call the College Registrar at (709) 637-6298.  
<http://www.grenfell.mun.ca/visual>

## Transfer Credit

From the **College of the North Atlantic** (Visual Arts)  
To **Grenfell Campus** (Visual Arts)

### General Terms of the Articulation Proposal

Students who have either already graduated from the C.N.A. Visual Arts Program, or who are about to graduate, will be eligible to apply to Grenfell Campus for transfer of credits into the B.F.A. (Visual Arts) Program. Once they are accepted as M.U.N. students, they could be admitted into Year 2 of the Visual Arts Program where they could be granted transfer credit for all first year visual arts courses. Upon admission into the Grenfell Campus Visual Arts Program, the Program Chair and appropriate members of faculty, at the student's request, will evaluate the student's C.N.A. transcript and their portfolio to determine whether they may be eligible for additional transfer credits in VART2000, VART2001, VART2100, VART2101, VART2200, VART2201 and/or VART2400, VART2401. In all cases, the performance, marks and portfolio submission do not guarantee transfer of credit.

### Specific Proposal:

Articulation agreement with the College of the North Atlantic:

Students who have graduated from the two-year Visual Arts Diploma Program offered by C.N.A., Bay St. George Campus, or who are in their final semester of this program, are eligible to apply for entry with transfer credits into the Visual Arts B.F.A. Program offered at Grenfell Campus. Upon admission to the University, such students, after selection and placement by our faculty committee, could be eligible to enter Year 2 of the B.F.A. (Visual Arts) Program.

If a student's total studio and Art History marks average 70% or higher (same as the High School average requirements for M.U.N.), they could be given credit for all Year 1 Visual Arts courses as outlined below:

⇒ C.N.A.: Design VA1200, VA1201, plus M&T1300  
Grenfell credit: VART110A and VART110B

⇒ C.N.A.: Design VA2200, VA2201, plus M&T1301  
Grenfell credit: VART120A and VART120B

⇒ C.N.A.: Drawing VA1100, 1101, 2100 and 2101  
Grenfell credit: VART100A and VART100B

⇒ C.N.A.: ART History HY1100, 1101, 2100 and 2101  
Grenfell credit: VART2700 and VART2701

The Visual Arts transfer credits would be considered as a package for the total 30 credit hours. Any one area or course that is very weak would normally prevent such a transfer. An additional 6 credit hours may be available for unspecified academic electives if there are courses in place at C.N.A. that currently satisfy Memorial University's transfer of credit requirements. Additional transfer credits for second year Visual Arts studios would be based on the applicant's portfolio representing those areas, the marks achieved in those areas, and the advice of Grenfell Campus faculty who teach in those areas and will be reviewed on a case by case basis. The applicant must request in writing that such consideration be given.

### Additional Notes:

C.N.A. students must be advised of the academic rigor of the B.F.A. (Visual Arts) Program. Art History courses and academic electives are vital components of the degree. Excellence in studio practice alone does not fully meet the mandate of the B.F.A. (Visual Arts) Program at Grenfell Campus. The number of hours of instruction per week and the workload required for the B.F.A. (Visual Arts) Program must be made clear to all prospective applicants.